

BEO ?

BEO is an absolutely brilliant activity for any young person to get involved in, offering a platform for local music talent in a very unique way. The students are required to arrange a music concert with a difference. They have to source local talent, organise, advertise and promote their event, while also highlighting a prominent social issue.

This year the students of Coláiste na Carraige promoted LGBT rights within their school, and in the past they have highlighted The Friends of Bill W.

What makes BEO even more unique is that the whole process is that our native language must feature strongly throughout. What better way to encourage use of the language than through the medium of music? Put it all together and you have a really unique concept that is empowering young people in so many different ways: organising skills, teamwork, presentation, promoting social issues, ag caint as Gaeilge and of course the music itself. What's not to love?